

FOR IMMEDIATE RELEASE: October 12, 2023

Contact: Melanie Michaels
Sigurd Olson Environmental Institute
715-682-1489
mmichaels@northland.edu

Timber Wolf Alliance Presents Exciting Events for Wolf Awareness Week 2023

The annual observance will be October 15–21, 2023.

Ashland, Wis., October 12, 2023 – The Timber Wolf Alliance at Northland College is proud to celebrate Wolf Awareness Week, taking place from October 15 to 21, 2023, with events in Duluth, Minnesota, and Ashland, Wisconsin. This annual observance aims to raise awareness about wolves and their vital role in our ecosystem.

Building upon the rich tradition established by former Wisconsin Governor Tommy Thompson's proclamation of "Wisconsin Wolf Awareness Week" in 1990, the Timber Wolf Alliance has celebrated the week every year since.

"Wolf Awareness Week is an opportunity for us to come together as a community and celebrate the beauty and importance of wolves in our natural world," said Timber Wolf Alliance Coordinator Melanie Michaels. "Through engaging events and educational activities, we hope to inspire a deeper connection and promote a sense of stewardship for these incredible predators."

A Wolf Awareness Week poster, which serves as a platform combining original artwork showcasing wolves in their natural habitats with essential educational information, is produced every year. This year's theme is the Endangered Species Act, which was adopted 50 years ago. The act has been critical for the revitalization of the nation's wolf population.

The Timber Wolf Alliance, in collaboration with partner organizations, has curated an exciting lineup of events for 2023. Join us for the following events during Wolf Awareness Week:

Wolf Awareness Week at the Lake Superior Zoo

Wednesday, October 18, 2023 • 6:00–7:30 p.m. • Duluth, Minnesota

Wildlife biologists from the Fond Du Lac Band of Lake Superior Chippewa, the 1854 Treaty Authority, and USDA Wildlife Services will share the remarkable work they have been undertaking in wolf recovery and depredation mitigation in Minnesota.

Wolf Awareness Week Keynote Speaker: Dr. John Vucetich

Friday, October 20, 2023 • 7:00–8:15 p.m. • Ashland, Wisconsin

Dr. John Vucetich, a distinguished professor of environmental science and ethics at Michigan Technological University, will give Wolf Awareness Week's keynote talk. Dr. Vucetich will delve into the significance of the Endangered Species Act on wolf recovery.

Wolf Ecology Workshop

Saturday, October 21, 2023 • 9 a.m.–4 p.m. • Ashland, Wisconsin

Explore the fascinating world of wolf ecology at this immersive workshop, which is designed to deepen your knowledge of wolves and their ecosystem. Registration is required, and the fee for attending is \$50. Secure your spot today and experience an enlightening day of discovery.

Wolf Awareness Week Family Fun

Saturday, October 21, 2023 • 10 a.m.–12 p.m. • Ashland, Wisconsin

Families are invited to the Northern Great Lakes Visitor Center in Ashland, Wisconsin, for engaging and interactive activities and educational exhibits. Youth can learn about the importance of wolf conservation while making crafts and listening to stories.

Join us as we celebrate Wolf Awareness Week 2023, embracing the beauty and importance of wolves in our natural world. We look forward to your participation in these remarkable events that seek to deepen our connection with these incredible predators and promote a sense of stewardship for their well-being.

To find more information about each event or to register for the Wolf Ecology Workshop, please visit northland.edu/twa.

The Timber Wolf Alliance (TWA) is committed to investigating the facts and relies on research to dispel myths and unfounded fears associated with wolves. TWA provides training in wolf biology and ecology, develops and disseminates educational materials on wolves, and supports volunteers to help with wolf monitoring efforts. The Timber Wolf Alliance is a program of the Sigurd Olson Environmental Institute at Northland College in Ashland, Wisconsin.

Northland College is a private environmental liberal arts college located just blocks away from Lake Superior in Ashland, Wisconsin. Founded in 1892, the College adopted a bold new mission and made history in 1974 as the first college in the country to fully integrate an environmental focus with its liberal arts curriculum. Today, Northland College is a powerful and intimate learning community of about five hundred students from across the United States and beyond.

###