NORTHWOODS COMMUNITY SURVEY



<<COMMUNITY, ST>>

Complete and return this survey for a chance to WIN A \$500 VISA GIFT CARD OR ONE OF FIVE \$100 VISA GIFT CARDS OR ONE OF TWENTY \$50 GIFT CARDS

Center for Rural Communities NORTHLAND COLLEGE



ABOUT <<COMMUNITY>>

4	2. Are you a?
 How many years have you lived in <<community>>?</community> 	Permanent resident
	Seasonal resident

3. Please rate the QUALITY of the following public and private services available within the city limits or boundaries of <<COMMUNITY>>. If the service is not available in your community, check "Not available." If you are unsure about the quality of a service, check "Don't know."

			QI	JALITY			
Services	Not available	Excellent	Good	Fair	Poor	Terrible	Don't know
Public library							
Public schools							
Public transportation							
Condition of streets							
Snow removal							
City drinking water							
Police protection							
Fire protection							
Emergency response							
Garbage collection							
Recycling service(s)							
Public parks							
Internet service(s)							
Cellular phone service(s)							
Television/cable service(s)							
Electrical/natural gas service(s)							
Medical service(s)							
Mental health service(s)							
Elderly care & assisted living options							
Child care options							

4. We would like to know about other features of your community. Please rate the QUALITY of the following features available within the city limits or boundaries of << COMMUNITY>>. If a feature is not available in your community, check "Not available." If you are unsure about the quality of a feature, check "Don't know."

			Q	UALITY			
Community Features	Not available	Excellent	Good	Fair	Poor	Terrible	Don't know
Eating establishments (e.g., sit-down & fast food restaurants)							
Food shopping options (e.g., grocery stores, supermarket)							
Local food from farms (e.g., farmers market, CSA)							
Retail shopping options							
Walkability (e.g., sidewalks, paths)							
Bike routes & lanes							
Access to highways-freeways							
Downtown amenities (e.g., shops, services)							
Churches or places of worship							
Housing options							
Employment opportunities							
Arts & culture (e.g., plays, museums, music)							
Entertainment (e.g., movie theater, bowling, bars)							
Community events (e.g., festivals, parades)							

5. Please rate the QUALITY of the following natural and recreational amenities available surrounding and within <<COMMUNITY>>. If the amenity is not available in your area, check "Not available." If you are unsure about the quality of an amenity, check "Don't know."

			QU	JALITY			
Natural & Recreation Amenities	Not available	Excellent	Good	Fair	Poor	Terrible	Don't know
Natural landscape							
Air quality		ŀ		П	П		
Water bodies (e.g., rivers, lakes)							
Non-motorized recreation (e.g., hiking, biking, skiing)				П			
Motorized recreation (e.g., ATV, snowmobiling)							
Water activities (e.g., swimming, kayaking, boating)				П			
Hunting opportunities							
Fishing opportunities							
Indoor recreation (e.g., gyms, pools, basketball)							
Built outdoor recreation (e.g., golf, tennis, baseball)							

6.	Based on what you see of the situation today, do you think in five years from now < <community>> will be a better place to live, about the same, or a worse place?</community>
	Better place
	About the same
	Worse place

7. Please tell us your opinions about your << COMMUNITY>> by indicating the extent to which you AGREE or DISAGREE with each of the following statements.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
I feel "at home" in < <community>></community>					
If you do not look out for yourself in this community, no one else will					
I feel free to express my political views in < <community>></community>					
I am afraid to disagree with others in this community for fear of being called prejudiced					
If I had an emergency, even people I don't know here would help me out					
People who live here are willing to accept people from different racial and ethnic groups					
I know most people in this community on a first name basis					
I would feel sorry if I had to leave < <community>></community>					
Men and women are treated differently in this community					
< <community>> is a safe place</community>					

8. Please tell us your opinions about the local political leaders of your << COMMUNITY>> by indicating the extent to which you AGREE or DISAGREE with each of the following statements. If you are unsure, please select "Don't know."

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
My local public officials are trustworthy					-	
My local public officials are effective at getting things done				п		
If I called a city office here with a complaint, I would likely get a quick response					-	
My interests are represented by at least one local elected official						
People like myself have little impact on important community decisions					-	

9. Here is a list of activities that some people might do in your << COMMUNITY>>. Have you done any of these activities in the past year?

	Yes	No
Written or spoken to your elected official(s)		
Attended a public meeting on town or school affairs		
Served as an officer of a club or organization		
Performed local volunteer work for any organization or group		
Voted in the local election		
Donated money to help a local organization		
Donated food or supplies to a local organization		

YOUR PERSONAL WELL-BEING

This section are about your individual well-being. Please answer according to your personal experience.

10. Please tell us how SATISFIED you are currently with each aspect of your life listed below. After identifying your level of satisfaction, tell us how IMPORTANT each aspect is to you, personally.

How SATISFIED are you with this aspect of your life?						How IMF	ORTANT is i	t to you?
Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Your	Very important	Somewhat important	Not at all important
					Income level			
					Retirement savings			
					Physical health			
					Mental well-being			
					Religion or spirituality			
					Education level			
					Personal possessions			
					Amount of spare time			
					Time spent volunteering or giving back			
					Housing quality			
					Housing affordability			
					Amount of debt			
					Amount of sleep			
					Personal relationships			
					Social networks or friendships			
					Personal safety			
					Nutrition and overall diet			

11.	that the t	op of the	e ladder r	epresent ole life fo	s the be or you. O	st possible In which ste	life for you	ten at the t and the bot dder would y	tom of the la	adder
	0	1	2	3	4	5	6	7 8	9	10
	Worst p	ossible	life					Ē	Best possibl	le life
	ooking ahea ECLINE in t				lease te	ll us if you t	hink your v	well-being wi	ill IMPROVE	or
						Improve a lot	Improve a little	Stay the same	Decline a little	Decline a lot
				Incom	e level					
F	ormal educ	cational o	or trainin	g opport	unities					
			Er	njoying h	obbies					
	1	Learning	new skill	s or knov	wledge					
				Stres	s level					
			A	Amount o	of debt					
				Physical	health					
			Person	al relatio	nships					
			Religio	n or spiri	tuality					
		Vol	unteerin	g or givin	g back					
	ſ	Mental a	nd emoti	onal wel	l-being					
13.	do has no	real effe means '	ct on wha 'a great d	it happei	ns to the	em. Please ι	use this sca	e other peop le where 0 n ontrol you fe	neans "no co	ntrol at
	0	1	2	3	4	5	6	7 8	9	10
	No cont	trol at al	I					A grea	t deal of co	ontrol

You're almost done. We just have a few more questions.

14. We would like to understand how you spend your time. On average, HOW MANY HOURS do you spend on the following EACH WEEK? (You might do some of these activities at the same time.)

	None	1-5 hours	6-10 hours	11-20 hours	21-30 hours	31-40+ hours
Paid work						
Formal education or training						
Unpaid child care						
Unpaid elderly or disabled person care						
Cooking or preparing food						
Playing group sports						
Working out or doing physical activity						
Spending time in nature						
Watching television						
Playing video games or gaming						
On the internet or a mobile device						
Spending time with family						
Spending time with friends						
Doing a hobby						
Participating in arts, music, or cultural groups (e.g., book club, plays, crafts)						
Church-related activities						
Volunteering						

15. What is	s your present employment status? (Please check all that apply.)
	Unemployed
	Student
	Retired
	Full-time caretaker
	Part-time caretaker
	Self-employed on a full-time basis
	Self-employed on a part-time basis
	Employed by others on a full-time basis
	Employed by others on a part-time basis
16. How sa	tisfied are you with your employment status?
	Very satisfied
	Satisfied
	Neutral
	Dissatisfied
	Very dissatisfied
	OT employed by others and you are NOT self-employed, please go to on the last page.
-	employed by others or are self-employed, please answer questions 17 and 18 page.

Only answer if you are **employed by others or self-employed.**

17. If you are employed by others or are self-employed, please choose the option that best describes your primary occupation.							
	Agriculture						
	Construction, installation, or maintenance						
	Food services or personal services						
	Healthcare support or public safety						
	Management, professional, or education						
	Production, transportation, or warehousing						
	Sales or office support						
	Other:						
18. Please tell us your opinions about your current employment by indicating the extent to							
which you AGREE or DISAGREE with each of the following statements.							
		Strongly				Strongly	
		agree	Agree	Neutral	Disagree	disagree	
	I enjoy going to work		о			•	
	I have opportunities for professional growth						
	I feel I have job security		О				

DEMOGRAPHICS

In this last section, we would like to learn more about you to understand who responded to our survey. As a reminder, your responses will remain confidential.

19. How many persons, including yourself, live in your household?	20. How many of the persons living in your household are under 18 years of age? (write 0 if none)
21. What is your age?	22. What is your sex?
23. Which race or races do you best identify with? (Select all that apply.) Asian American/Pacific Islander Black/African American Native American/American Indian White/Caucasian	26. What is your military status? Active duty Reserve Veteran Retired None
Other: 24. Are you Hispanic/Latino/a? Yes No	27. What is your highest level of education? Less than 9th grade Some high school, no diploma
25. What was your approximate gross (before taxes) household income from all sources for 2018? \$9,999 or less \$10,000-19,999 \$20,000-29,999 \$30,000-39,999 \$40,000-49,999 \$50,000-64,999 \$65,000-74,999 \$75,000 or more	High school graduate (includes equivalency) Some college (no degree) Associate's degree (including occupational or academic degrees) Bachelor's degree Graduate or professional degree

THIS IS THE END OF THE SURVEY. THANK YOU FOR YOUR TIME!

Please fold the survey, place it in the enclosed addressed and stamped envelope, and drop it in the mail. Once we have received your completed survey, you will be entered into a drawing for a chance to win 1 of 20 \$50 Visa gift cards, OR 1 of 5 \$100 Visa gift cards, OR a \$500 Visa gift card.